



Deta  
Elis  
Holding

Health  
Business  
Innovations

[WWW.DEHOLDING.INFO](http://WWW.DEHOLDING.INFO)

## VASILIS PALAIOLOGOU



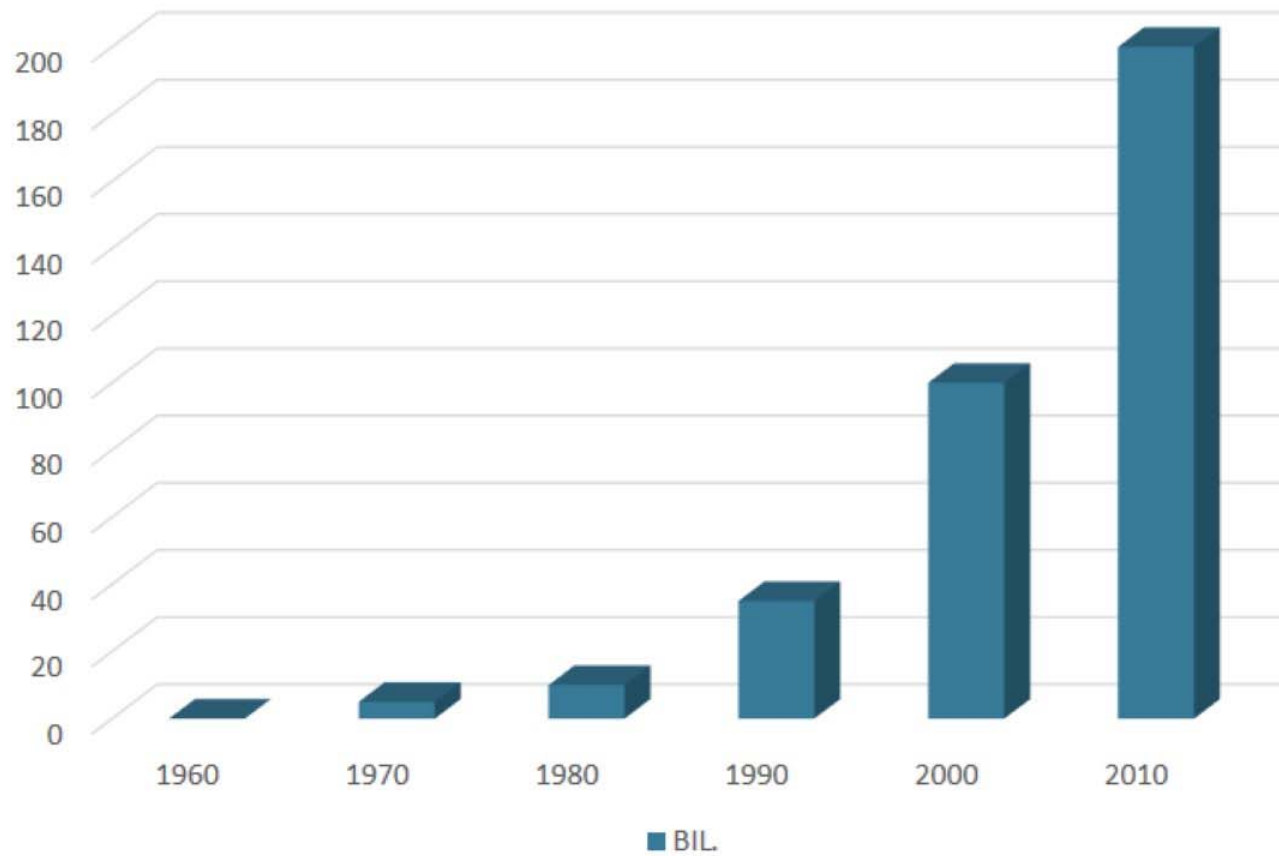
Global Business Director,

Director of the  
representative office of  
DEHolding in Cyprus.

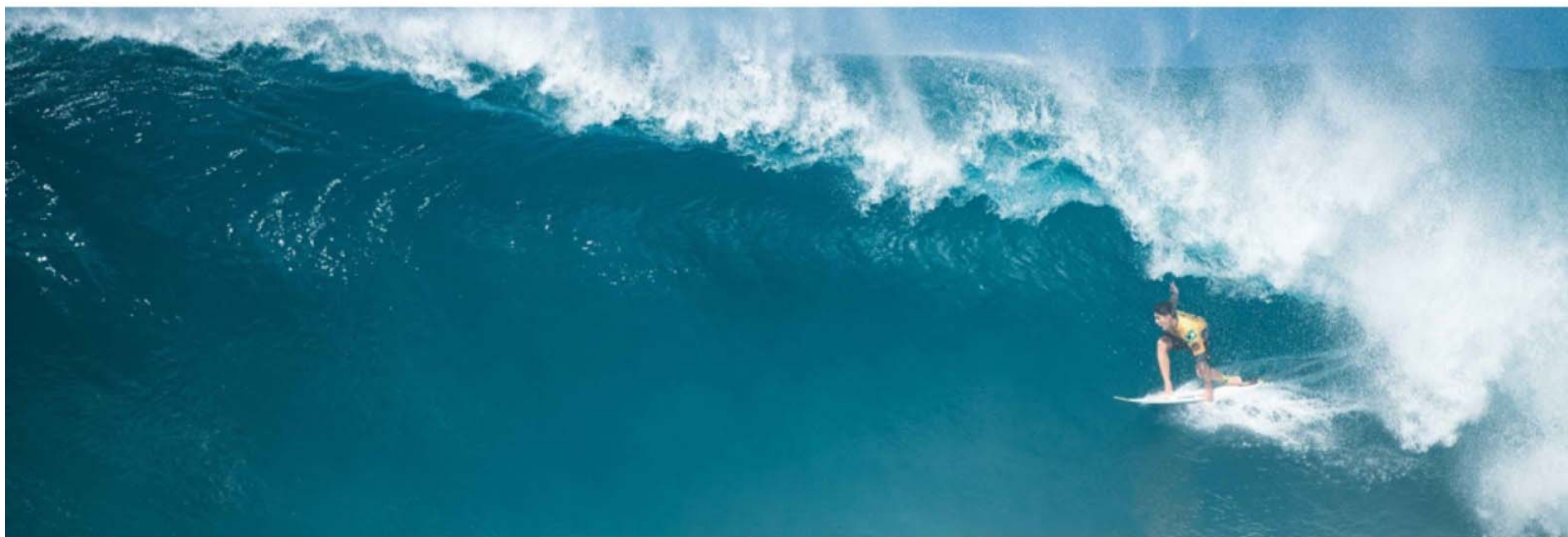
<http://deholding.gr/>

## NETWORK MARKETING

US \$



## With a market this size you can ride the wave to success



By 2025, the wellness and anti-aging market is projected to  
grow to \$1 trillion

## PARTNERS RETAIL PROFIT = 20%

PROFIT  
**116 €**

PROFIT  
**116 €**



**YOU**



DEVITA MINI AP

**696 €**

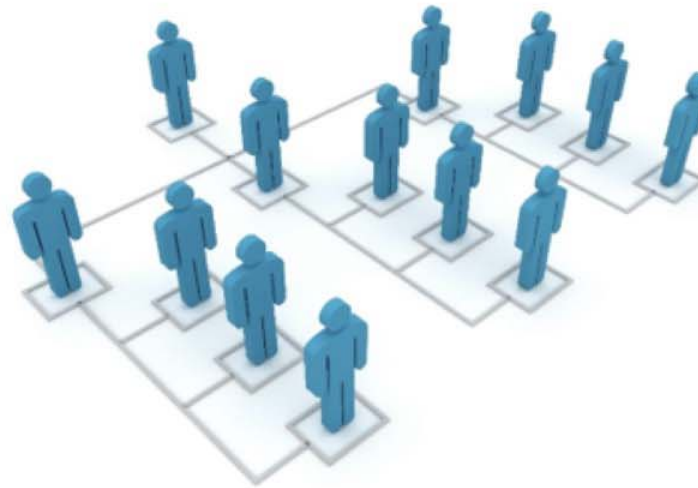


DEVITA MINI RITM

**696 €**

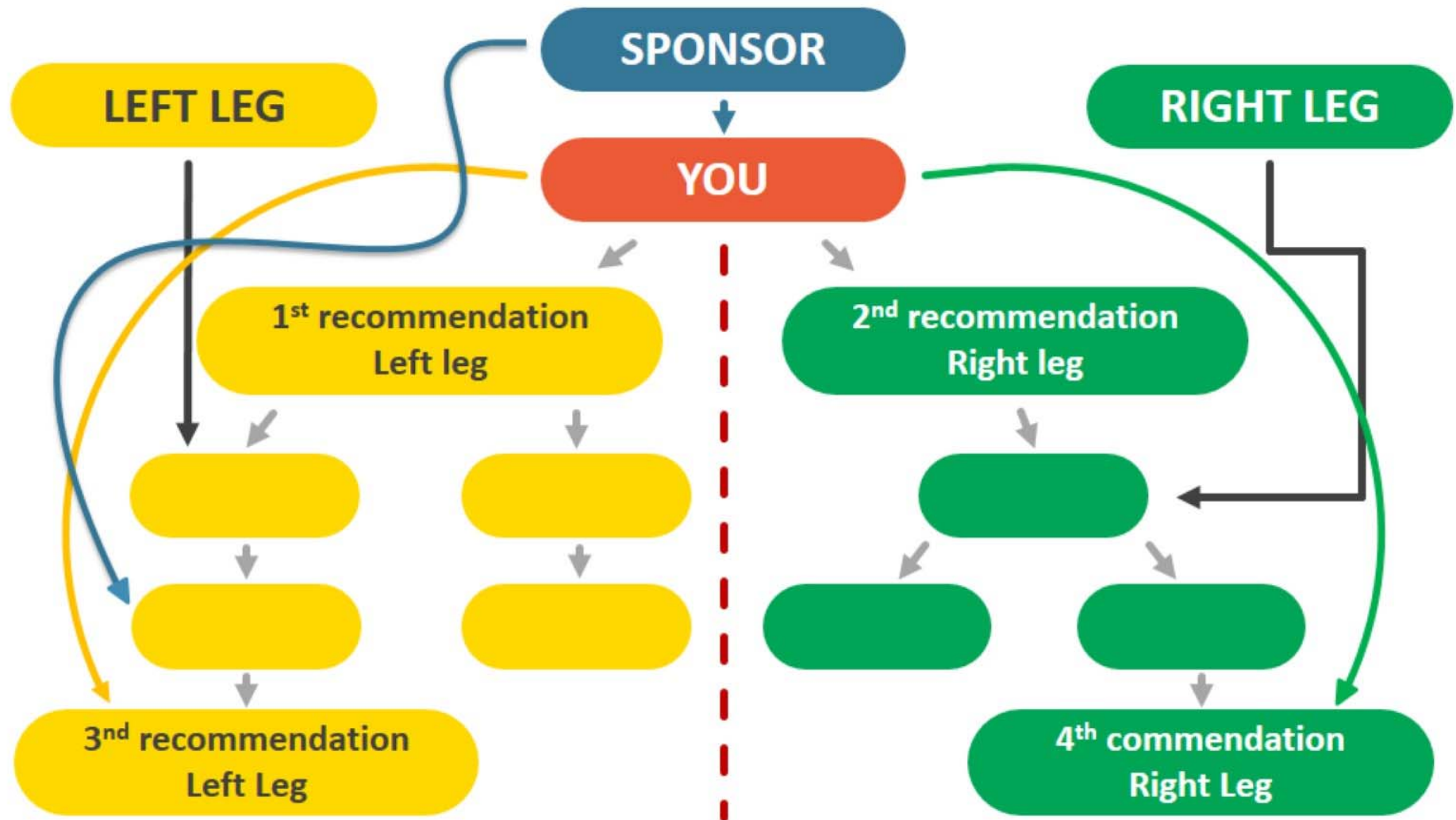


# THE ADVANTAGES OF BINARY MARKETING



1. It's easy to proceed and duplicate, you have to develop only two lines
2. Promotes team work (Spillover)
3. Team work can accelerate the system and give extra motivation to everybody
4. Binary is the only MLM system that you can profit from your upline

## PARTNERS WAY OF PLACING — BINARY SYSTEM



## DEHolding binary system offers two significant advantages



- A. 50% of the company's turnover is paid back into the network!
- B. Bonuses are paid on a daily basis



## THREE WAYS OF PAYMENT (BONUSES)



First line  
Bonus



Network  
Bonus



Star  
Bonus

## FIRST LINE BONUS = 20% ON PARTNER PRICE

PROFIT

**92,5 €**

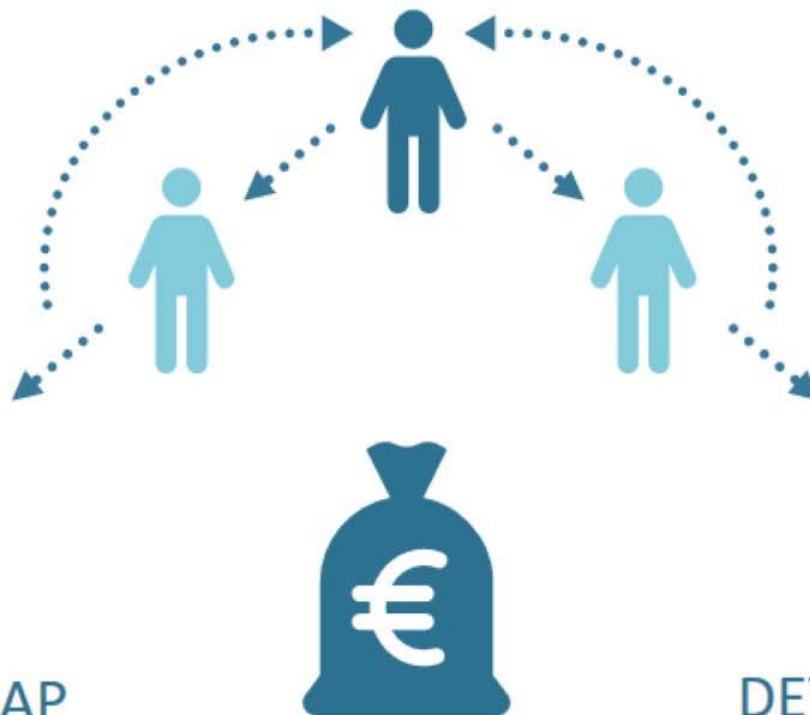
**110 USD**



DEVITA MINI AP

**580 €**

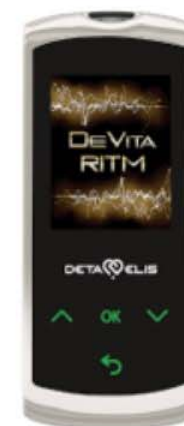
**YOU**



PROFIT

**92,5 €**

**110 USD**



DEVITA MINI RITM

**580 €**

## EVERY PRODUCT HAS AN EQUIVALENT IN POINTS

Product	Partner Price (€)	First Line Bonus(€)	Suggested Retail Price (€)	Points
<b>DeVita BRT</b> (pathological frequencies inversion)	<b>1.950</b>	<b>200</b>	<b>2.340</b>	<b>750</b>
<b>Ritm Mini</b> (regulation)	<b>580</b>	<b>92,50</b>	<b>696</b>	<b>215</b>
<b>Ap Mini</b> (antiparasitic, detoxification)	<b>580</b>	<b>92,50</b>	<b>696</b>	<b>215</b>
<b>Energy 8 Mini</b> (psychosomatic frequencies)	<b>435</b>	<b>60</b>	<b>522</b>	<b>145</b>
<b>DeVita Professional</b> diagnostic and 5 different treatment methods machine	<b>7.750</b>	<b>750</b>	<b>9.300</b>	<b>3.000</b>
<b>DeVita-Cosmo</b> (quantum light and bioresonance cosmetic treatment)	<b>495</b>	<b>87,50</b>	<b>594</b>	<b>250</b>
<b>DePuls+</b> (express diagnostic device)	<b>1400</b>	<b>100</b>	<b>1.680</b>	<b>400</b>
<b>DeLixir Starter pack</b> (smart cell nutrition supplements)	<b>190</b>	<b>24</b>	<b>228</b>	<b>60</b>

## NETWORK BONUS

The equation of success:



**1000 POINTS =  
75€ (90 USD) =  
1 STEP**

ON THE ANALOGY

300 — 700

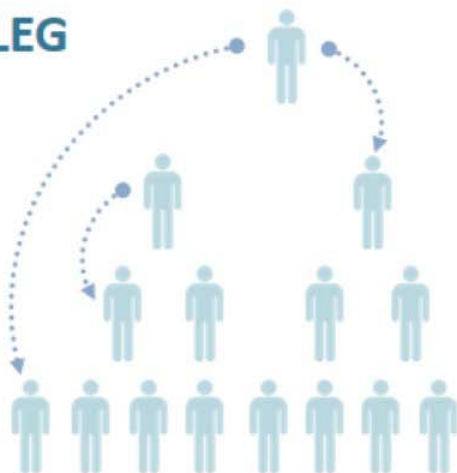
500 — 500

700 — 300

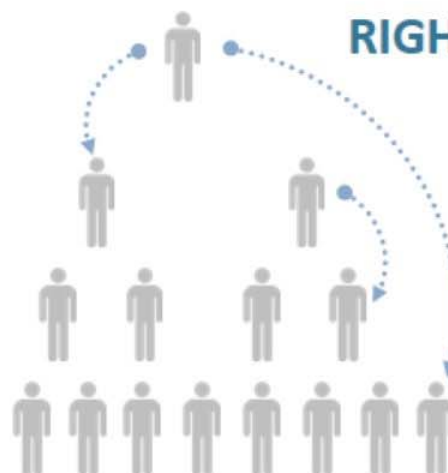
## NETWORK BONUS =

**FOR EVERY 1000 POINTS TOTAL YOU GET 75 EUROS/90 USD**

**LEFT LEG**




**RIGHT LEG**



10 STEPS per month  
=  $10 * 75 \text{ €} = 750 \text{ €}$

10 STEPS per week  
=  $750 \text{ €} * 4 = 3\,000 \text{ €}$

10 STEPS per day  
=  $750 \text{ €} * 22 = 16\,500 \text{ €}$

	
500	500
<hr style="width: 100%;"/>	
700	300
<hr style="width: 100%;"/>	
300	700

**75 €**  
=  
**1 STEP**  
=  
**1000**  
POINTS

## ALWAYS KEEP THE BINARY MARKETING PRINCIPLE

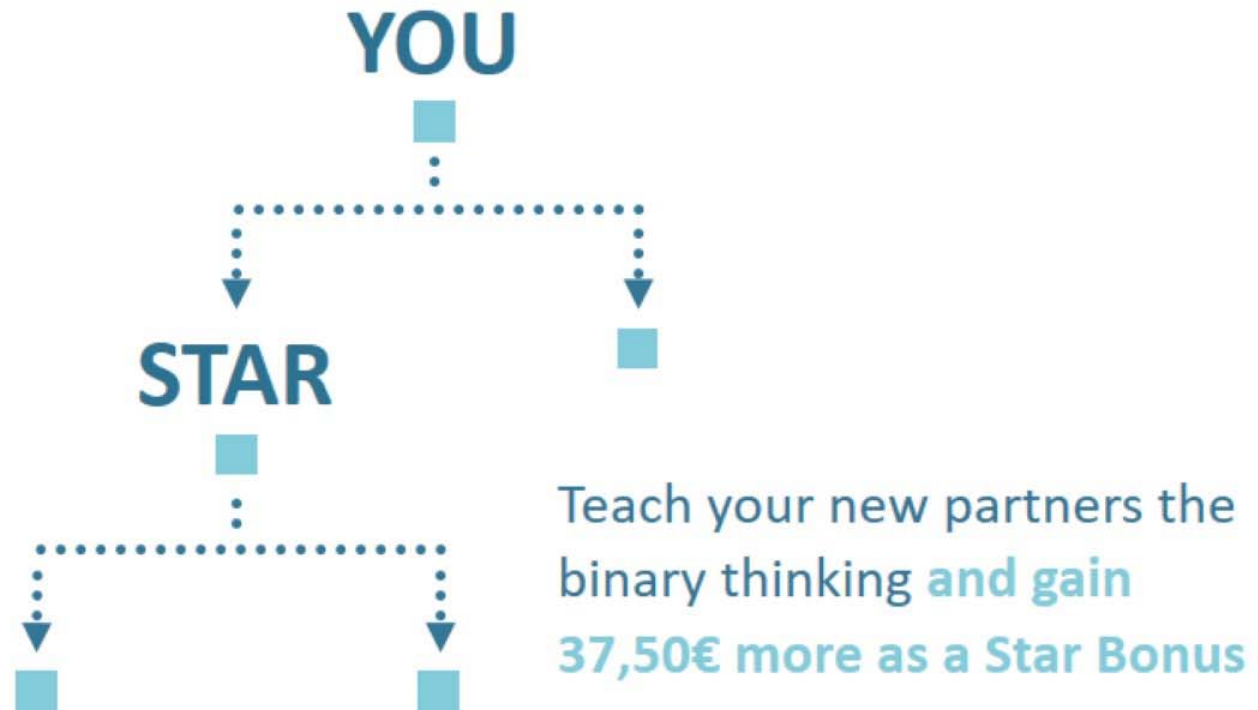


In order for you to start getting paid for your Steps, you have to sponsor one partner on the Left and one partner on the Right leg

# STAR BONUS



37,50 €



A new partner becomes a “Star” when he/she invites 2 new partners within a week from the time he/she got started

## The huge potential of the binary system is revealed in the following example

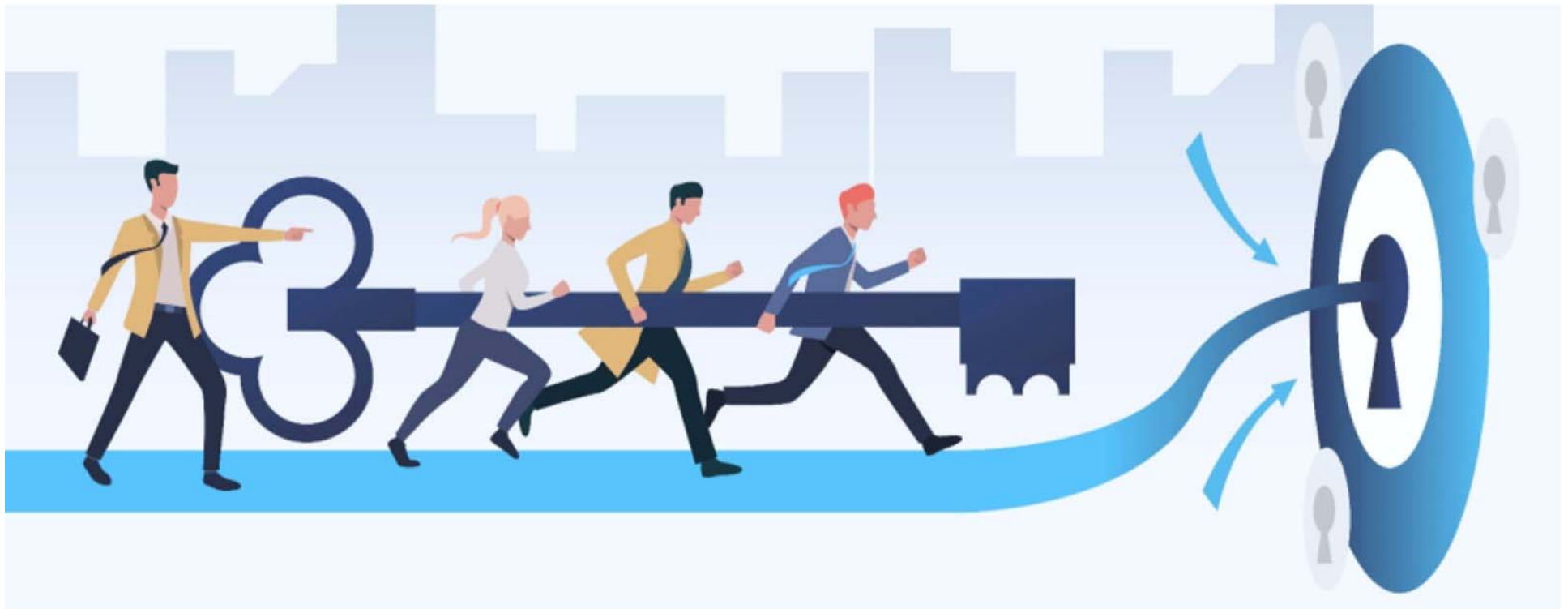
- 1<sup>st</sup> month = 2 new partners
- 2<sup>nd</sup> month = 4 new partners
- 3<sup>rd</sup> month = 8 new partners
- 4<sup>th</sup> month = 16 new partners
- 5<sup>th</sup> month = 32 new partners
- 6<sup>th</sup> month = 64 new partners
- 7<sup>th</sup> month = 128 new partners
- 8<sup>th</sup> month = 256 new partners
- 9<sup>th</sup> month = 512 new partners
- 10<sup>th</sup> month = 1024 new partners
- 11<sup>th</sup> month = 2048 new partners
- 12<sup>th</sup> month = 4096 new partners

YOUR NETWORK IN TOTAL ACQUIRED 8190 DEVICES  
You were directly responsible for only two of them!

**Your total profit in one year is 125.000 €**



## THE POWER OF LEVERAGE



Instead of using 100% of you it is a lot better to use 1% of 100 people

## DEHolding = INNOVATION



The points are locked forever on unlimited depth and  
are waiting for you to cash them!!!

## **THE SUPERIORITY OF DETA ELIS MARKETING PLAN**

- Binary – built only 2 teams – faster – team work – the only system that you are receiving points from your uplines
- Simple – duplicable - efficient: 50% of the turnover of the company goes back to its partners
- 20% suggested retail price profit, 20% personal recommendation bonus, 30% network bonus
- Bonuses are being paid everyday, infinity depth network bonuses

## **THE SUPERIORITY OF DETA ELIS MARKETING PLAN**

- Without monthly sales obligations
- Only once per year renewal of the cooperation with the company with one order only
- Training and recreational travels all over the world
- Rich gifts for achieving titles
- Car or cash bonus

## CHOOSE YOUR WAY TO START



**BASIC WAY**



**BUSINESS WAY**



**PREMIUM WAY**



## BASIC WAY TO START

You create a partner number by purchasing a product code of at least 190 Euros



You activate the partner number by purchasing the Business Kit (price 37,5 Euros)

# THE RIGHT STRATEGY MAKES THE DIFFERENCE



## IT IS WISE TO GATHER POINTS IN THREE NUMBERS





## PREMIUM WAY TO START / WELCOME BUSINESS

You create 3 partner numbers by a total purchase of at least 1497,5 Euros – 3 Business Kits included, one for each partner number



The purchasing of the products and the activations through the Business Kits have to take place on the same day

# A WELCOME BUSINESS EXAMPLE

## DeVita Energy Mini New

PRICE 435 €  
F.L BONUS 60 €  
POINTS 145



— Business Kit



PRICE 37,5 €

1707,5 €



## DeVita AP Mini

PRICE 580 €  
F.L BONUS 92,5 €  
POINTS 215



PRICE 37,5 €



## DeVita Ritm Mini

PRICE 580 €  
F.L BONUS 92,5€  
POINTS 215



PRICE 37,5 €

SINCE ALL PARTNER NUMBERS ARE YOURS, YOU GAIN THE FIRST LINE BONUS OF THE AP AND RITM DEVICES, WHICH IS  $92,5 \times 2 = 185 \text{ €}$ , WHICH MEANS THAT YOUR REAL PURCHASE IS 1522,5 €

## PREMIUM WAY TO START / WELCOME BUSINESS

- Welcome Business combines the right use of DEHolding technology with the optimal business profit
- With the three main devices you can have the maximum therapeutical result
- With the three partner numbers, that the three devices represent, you have the ability to earn double profit from the same turnover/plus you qualify for the car or cash extra bonus

# CAR BONUS PROGRAM



## CAR BONUS PROGRAM



1

You Qualify For  
The Program  
By Starting With  
The Welcome  
Business.

Total start of  
**1.497,5 €**

## CAR BONUS PROGRAM



2

For every Step you make, one more payment is calculated in your electronic wallet, 75 Euros are yours and 75 more are stored

## CAR BONUS PROGRAM



3

Become a Platinum Master within 3 years from your starting time, which means make 250 Steps in total, and 18.750 Euros are yours to get the car you decide

## Steps required to reach certain titles



Platinum Master → 250 Steps



Gold Master → 100 Steps



Silver Master → 45 Steps



Bronze Master → 15 Steps



Master → 1 Step

1 Step = 1000 points



## IN CASE SOMEONE BECOMES GOLD MASTER IN TWO YEARS AND WANTS TO WITHDRAW FROM THE WELCOME BUSINESS PROGRAM



THEN HE/SHE WINS THE 50% OF THE STEPS ACHIEVED IN CASH, WHICH IS

**3.750 € !!!**

# BE THE BEST VERSION OF YOURSELF

## YOUR CAREER WITH DEHOLDING



# ALWAYS KEEP THE BINARY MARKETING PRINCIPLE ACTIVE

The career points have to be on the analogy either 50% - 50% between the two legs, or 75% - 25%, or 25% - 75%

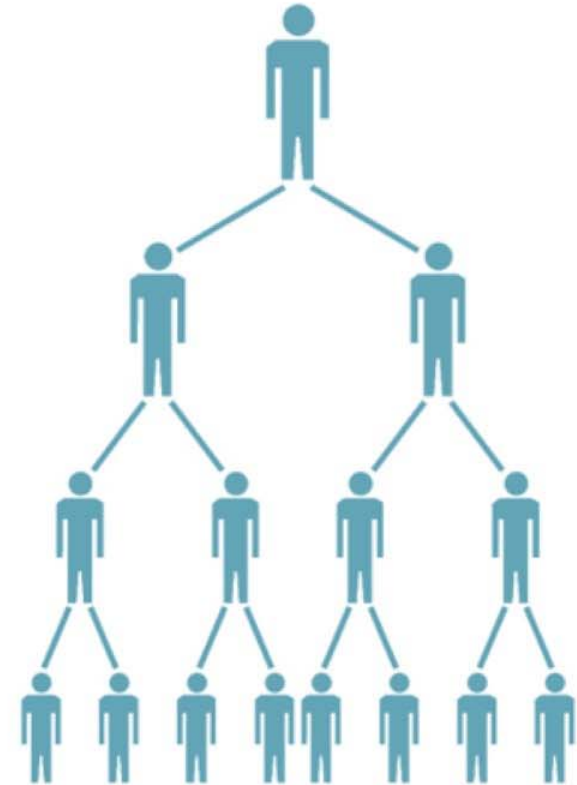
## Examples :

**BRONZE MASTER** requires 2 career points total, and the analogy should be 1:1

**SILVER MASTER** requires 4 career points total, and the analogy should be 2:2 or 3:1 or 1:3

**GOLD MASTER** requires 8 career points total, and the analogy should be 4:4 or 6:2 or 2:6

**PLATINUM MASTER** requires 16 career points total, and the analogy should be 8:8 or 12:4 or 4:12



# PROGRAMS OF PARTNERS REWARDING

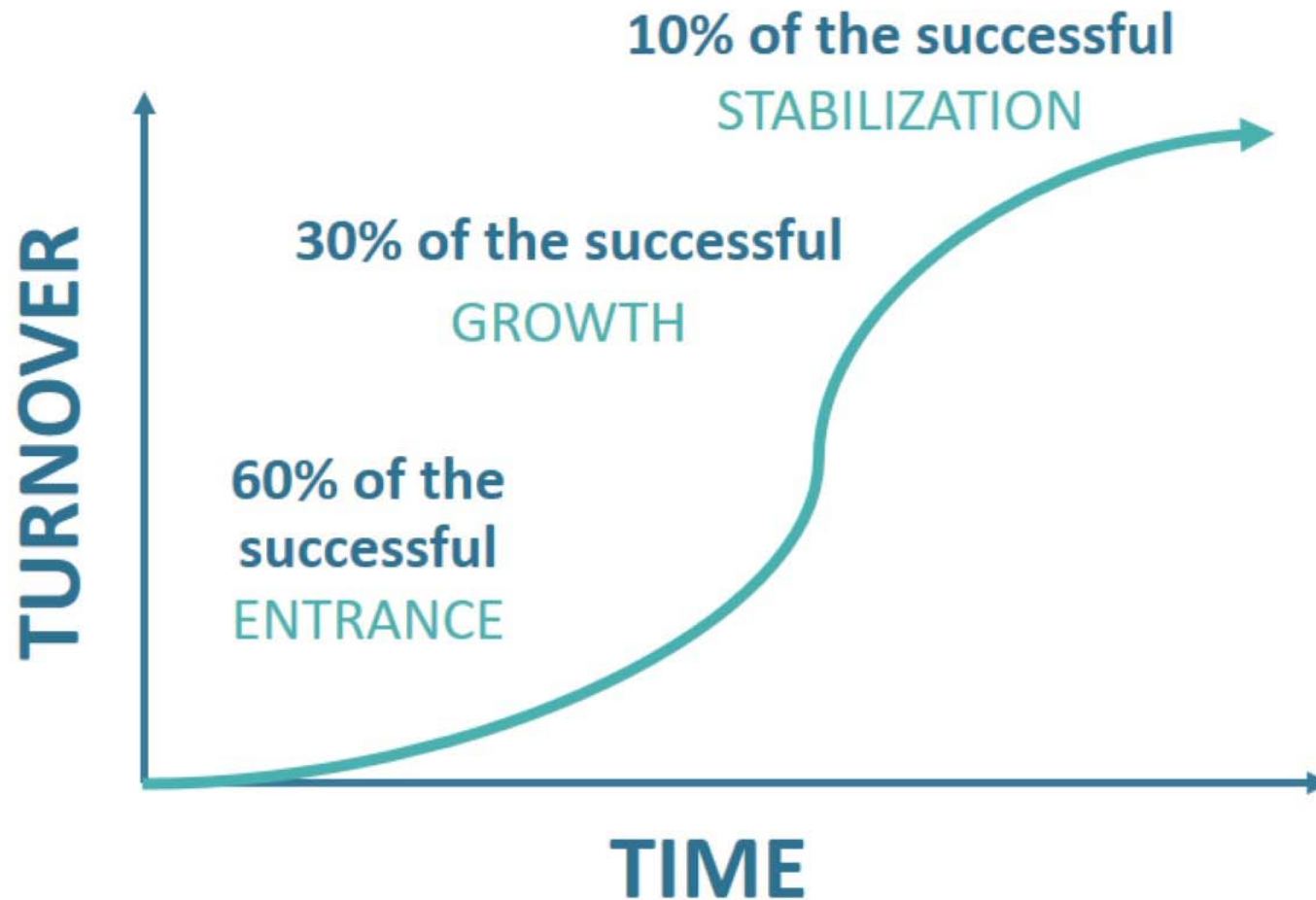


## Motivation programs:

- Product Offers
- Gifts Upon Titles
- Welcome Business / Car Bonus
- Travel Incentives
- Partner Oriented Environment



## It's a privilege to be among the first



# GO DIAMOND MASTER!!!





Deta  
Elis  
Holding

10 YEARS OF DEHOLDING • 27 YEARS OF PRODUCTION • 27 COUNTRIES

## DEHOLDING IS OFFERING YOU THE OPPORTUNITY TO CREATE A BUSINESS ALL OVER THE WORLD

Create your future now!





JOIN US

---

AND BUILD THE LIFE OF YOUR  
DREAMS!

[WWW.DEHOLDING.INFO](http://WWW.DEHOLDING.INFO)