



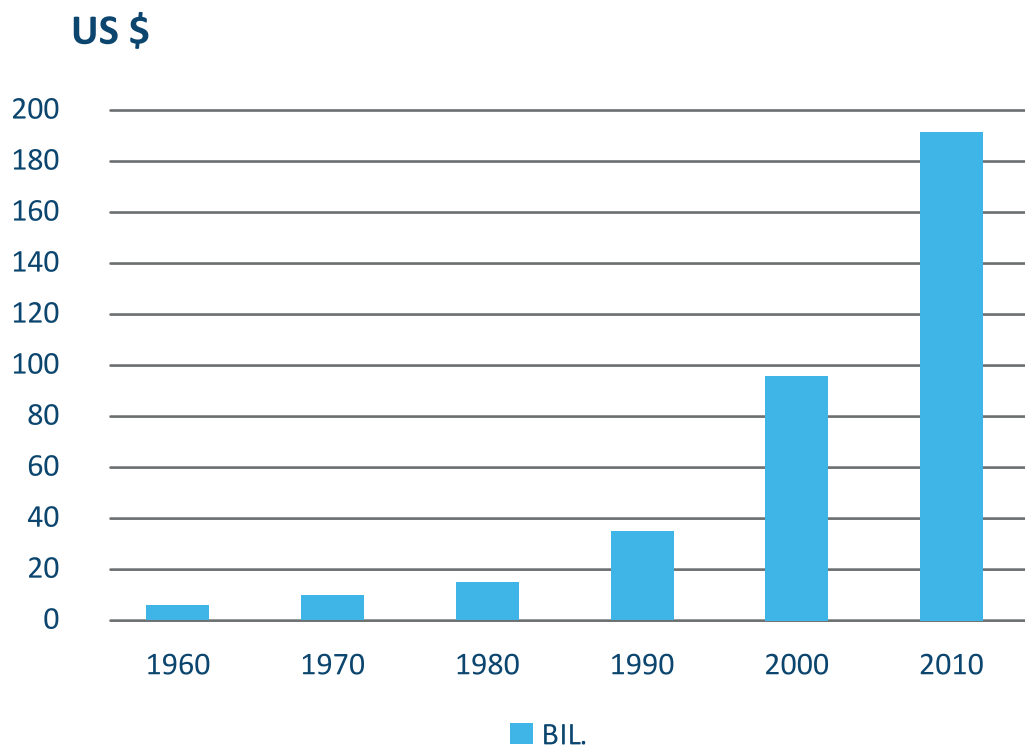
GLOBAL DEVELOPMENT

Dear friends and partners,

My involvement with the network marketing industry for more than twenty years has enabled me to draw some conclusions about the evolution of this industry.

Before referring to these, however, it would be useful to study in the graph below the development of network marketing in turnover per decade, starting from 1960 (date of actual start).

NETWORK MARKETING



As we can see, the global turnover (all companies together) in 2010 exceeded the barrier of 200 billion dollars on an annual basis. This remarkable growth is due, on the one hand, to the constant strength of the business opportunity that is offered to each person (who can essentially do his own business in collaboration with the respective company), and on the other hand to the introduction every twenty years of a new dynamic product range that revolutionized the market.



THE COMPANY – A WORLD LEADER

IN THE PRODUCTION AND PROMOTION OF UNIQUE HEALTH TECHNOLOGIES



27

YEARS
OF PRODUCTION



27

PARTICIPATING
COUNTRIES



1.5 MLN

SATISFIED
CUSTOMERS



13800

SUCCESSFUL
PARTNERS

Looking back, we will see that in 1960 network marketing started with a basic category of household items, in 1980 there was rapid growth because companies added cosmetics which are a widely accepted product, then the growth peaked in 2000 and onwards with the introduction of a new product category in the range of companies that caused a great impact, nutrition products.

Dear friends: the best way to conquer the future is to anticipate it in the present.

SO THE QUESTION IS: WHAT IS THE NEXT BIG PRODUCT CATEGORY THAT WILL REVOLUTIONIZE THE MARKET AND CREATE THE CONDITIONS FOR THE CONTINUED GROWTH OF NETWORK MARKETING?

THE ANSWER IS OBVIOUS: **WELLNESS TECHNOLOGIES**

DETA ELIS HOLDING is a leading company in the market of high quality wellness devices and technologies. We are the keys to a future where the concept of technology will become more and more dominant and will become an integral part of everyone's daily life, even in developing countries.

We therefore invite you all to participate in the global development work of the company and claim your own share of success. After all, let us not forget that in life we usually do not gain what we deserve, only what we claim!

VASILIS PALAIOLOGOU
GLOBAL BUSINESS DIRECTOR